County Activities of Excellence

2012 Winners

**Project:** Growing Farm Bureau Members from Youth Up

**Program Area:** Public Relations & Information

**County Farm Bureau:** State: Greenup County Farm Bureau, KY

**Membership Category:** 5,001 – 12,000 Members

**Program Description:**

During its annual picnic, the Greenup County Farm Bureau held a “Lil Farmers Pageant” for children up to 12 years old. The picnic also included inflatable slides, jumpers and games. The event offered Greenup County Farm Bureau members an opportunity to make nonmembers aware of the benefits of Farm Bureau membership.

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