County Activities of Excellence
2012 Winners

Project: Our County Crop Tour

Program Area: Education and Ag Promotion

County Farm Bureau, State: Cass County Farm Bureau, Michigan

Membership Category: 1,001-3,000 members

Program Description: An interactive “crop walk” was a great way for the public at the county fair to connect with local farmers and the crops they grow. Lush crops growing from decorative “crop boxes” were scattered throughout the fairgrounds. Corresponding banners were displayed on each box, showcased a local farmer and displayed a different crop. Entry into a prize giveaway encouraged fair goers to take a “crop walk” to learn more about the agriculture in their community. Programs such as this have helped energize this county Farm Bureau, and have shown the neighbors that the county Farm Bureau is working hard to support the local farming community.

Photos: 2 pictures on next 2 pages.
Wheat

- A bushel of wheat produces 73 one pound loaves of bread
- Bread, pasta, cereal, pretzels and licorice are all made with wheat
- Wheat is one of the most important food crops in the world
- More foods are made with wheat than any other cereal grain
- One acre of wheat yields an average of 42 bushels of wheat

Carl Spucks
6th generation farmer

[Image of Carl Spucks]

Register to Win