District Farm Tour, Wine Tasting & Luncheon

Program Area: Education and Ag Promotion (EAP)
County Farm Bureau: Wyandotte, Leavenworth, Shawnee, Jackson, and Atchison County Farm Bureaus
State: KS
Membership Category: 2806
Year: 2020
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Program Description:

This event was designed to educate (mostly urban) legislators and elected officials in our 10-county district about agriculture. It needed to be fun and interesting in order to attract their attendance. Farm tours included traditional farming, specialty livestock and cattle, as well as having lunch and wine tasting at a local winery and learning about the challenges of growing grapes in an urban area. The menu was created entirely out of locally sourced ingredients. A panel of local producers discussed their operations and challenges following lunch. We wanted to take advantage of every opportunity to educate attendees, so we transported them on a bus and assigned a local farmer and state board member to talk about local agriculture between stops. This gave us a ‘captured audience’ and promoted questions and more discussion.