**County Farm Barnyard Adventure Ag Education**

**Program Area:** Education and Ag Promotion (EAP)  
**County Farm Bureau:** Walworth County Farm Bureau  
**State:** WI  
**Membership Category:** 0-1,000  
**Year:** 2013  
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**Program Description:** Walworth County Farm Bureau wanted to host a hands-on program that allowed local grade school children to understand how and where they get their food. Due to the number of youth being raised in non-farm areas, they felt ag education as to where food and goods originate was crucial.

Ag education, planning and fundraising throughout the winter, spring and summer months allowed for "Barnyard Adventure" to be such a success at the annual county fair held at the fairgrounds. It appealed to over 141,000 guests including children, and it featured school projects, various info exhibits, Ag in the Classroom tent and much more. Worm farms and test tube plant growing projects were displayed, and crop and garden tours were given. Exhibits included beekeeping, composting and rainwater recycling.

Barnyard Adventure's success was three-fold; there were repeat volunteers and donors; a survey conducted by the University of Wisconsin-Whitewater in conjunction with an economic impact study revealed that the program was a primary county fair favorite with fair guests; and it was recognized by the International Association of Fairs and Expositions in the area of agricultural education.