Breakfast on the Farm

Program Area: Education and Ag Promotion (EAP)
County Farm Bureau: Franklin County Farm Bureau
State: OH
Membership Category: 5,001+
Year: 2014
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Program Description: Partnering with a neighboring county Farm Bureau, the Franklin County Farm Bureau in Ohio worked to host an urban community breakfast on the farm. Franklin County is home to the city of Columbus, the biggest and most populated metropolitan community in the state of Ohio. With the number of farmers and traditional farms diminishing in the greater Columbus area; the county Farm Bureaus recognized the need to change their approach in engaging with the non-farming community around them. The main objective was to create a positive on-the-farm experience for those who might be less familiar with what happens on today's modern farm.

Planning for this on-farm event began six months in advance. Both county Farm Bureaus involved reached out to a nearby member whose family owned and operated a fifth-generation family farm. In addition, the Farm Bureaus worked with other local and state farm-minded groups to help build the farm breakfast experience. Over 100 volunteers worked to set up educational displays, meet and greet guests and cook up 1,100 made-to-order omelets for breakfast. Furthermore, every school-aged child who attended the breakfast went home with a copy of American Farm Bureau's Food and Farm Facts booklet.