2013 AG Tour

Program Area: Education and Ag Promotion (EAP)
County Farm Bureau: Cherokee County Farm Bureau
State: TX
Membership Category: 3,001-5,000
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Program Description: Finding a way to engage with community leaders to talk about the large economic contributions that farming provides the county was the goal of the Cherokee County Farm Bureau in creating the FB Ag Tour. Farm Bureau members wanted to showcase the diverse array of crops and livestock that were grown and raised in the county. The tour was created in order to build strong and lasting relationships between members of the Cherokee County farming community and local elected officials.

The county Farm Bureau had the full support of area farmers who were contacted and asked to volunteer in developing the program for the Ag Tour. Two presenters were selected from neighboring county Farm Bureaus to speak at different stops selected for the tour. A meal was also arranged for the tour's attendees that featured locally grown food. The Ag Tour served as a great platform to foster discussion between the county's farmers and government officials to talk about legislative issues that affected the farming community.

The tour showed the commitment Cherokee County Farm Bureau has to bring people together to build strong relationships and solve problems of common interest. By involving stops along the tour to visit with Farm Bureau members, the Ag Tour created a great experience for participants to see, hear and feel each farmer's own personal farm story.