County Activities of Excellence
2015 Winners

Project: Farm Camp

Program Area: Education and Ag Promotion

County Farm Bureau, State: Shasta, CA

Membership Category: 0-1000 members

Program Description:
Farm Camp, consisted of three one-week summer camp sessions focused on agriculture education. Held at the local high school 20 acre farm, Lil' Farmers (age 6-11) attended a full day camp where they assisted in daily hands on chores and meet with local farm experts to participate in hands on activities. Farm Hands (age 11-14), were more advanced campers. This half day camp offered in-depth experiences from agriculture professionals which include introduction to FFA. Providing this camp gave exposure of Farm Bureau to an urban population who have no concept of where their food comes from. It benefits Farm Bureau by connecting local farm bureau members to the campers, their parents and the school administration. It also demonstrates the desire and need for agriculture education to the school administration (who attended and toured the farm facility during Farm Camp) and helped to ensure the future of the FFA program. It gave positive exposure for our Farm Bureau through the media coverage and the continued promotion of Farm Camp through the Recreation Division.