County Activities of Excellence
2015 Winners

**Project:** County Leadership Luncheons

**Program Area:** Policy Implementation

**County Farm Bureau, State:** DeKalb, MO

**Membership Category:** 0-1000 members

**Program Description:** On the 2014 August ballot, voters in our state had the opportunity to help protect agriculture. Amendment 1, or “Right to Farm”, would add a layer of protection for farmers and ranchers. To help promote Amendment 1, our county Farm Bureau held a series of informational Leadership Luncheons. Target audiences for the lunch meetings were local businessmen, school administration, and community leaders. Agriculture is such a vital part of our rural economy so we felt our message would resonate. On Election Day, our county supported Amendment 1 with 75% of the vote. Our state narrowly passed the Amendment and a recount is imminent. We feel confident that passage will stand and “Right to Farm” will be a part of our states constitution. Without the efforts of county Farm Bureau’s like ours, passing Amendment 1 would not be possible.

No Photos Available